

Karim Naguib

Design Executive | Product Design & Research

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PROFILE

Design executive with 15+ years guiding product strategy, research, design execution, and organizational growth across consumer, B2B, enterprise, SaaS, marketplace, global, and AI-powered products. Experienced in both zero-to-one product formation and scaling established experiences, teams, and systems.

EXPERIENCE

A Place for Mom

Head of Product Design & Research

April 2026 - Present

- Lead Product Design and Research across connected family, provider, and advisor experiences.
- Shape product vision, research, and delivery systems for high-stakes senior-care decisions.
- Partner across product, engineering, data, operations, and business leadership.

Indeed

Director of Product Design - AI Screening & Automation

November 2024 - April 2026

- Led multidisciplinary teams across employer and job-seeker automation experiences.
- Established rapid research, AI evaluation, prototyping, and launch-readiness practices.
- Connected product strategy, customer evidence, and delivery across several AI initiatives.

Indeed

Director of Product Design - Talent Scout, Developer Experience & Integrations

February 2021 - November 2024

- Led managers and a 20+ person organization across design, research, content design, and design technology.
- Launched AI assistance, integration marketplace, partner onboarding, developer documentation, SDK, and testing experiences.
- Defined product and operating systems for enterprise customers and partner ecosystems.

Indeed

Design Lead & Manager - Smart Sourcing

August 2017 - February 2021

- Led strategy, research, design, and delivery across SMB and enterprise sourcing products.
- Built and developed a multidisciplinary team while shaping the long-term sourcing vision.

Booking.com

Senior UX Designer

April 2014 - July 2017

- Designed for travelers and property partners across consumer behavior, localization, experimentation, and property management.
- Served as a subject-matter expert for MENA product strategy and international research.

SkillAcademy

Co-founder & Designer

June 2013 - June 2014

- Designed and implemented the initial end-to-end education platform across desktop and mobile.

German University in Cairo

UI/UX Designer

February 2011 - February 2012

- Designed and launched internal staff and student platforms.

EDUCATION

University of Augsburg

Bachelor's degree focused on Human-Computer Interaction

Thesis: Exploring Direct Interaction Between Mobile Devices and Public Displays

CAPABILITIES

- Executive leadership and organization design
- Product strategy, vision, and zero-to-one development
- Consumer, B2B, enterprise, SaaS, and marketplaces
- Research, experimentation, analytics, and personalization
- AI products, evaluation, human-in-the-loop systems, and automation
- Platforms, integrations, partner ecosystems, and developer experience
- Internationalization, localization, Arabic, and RTL/LTR interfaces
- Design systems, accessibility, quality, and delivery operations

LANGUAGES & GLOBAL WORK

Native Arabic speaker; professional English; cross-cultural research and product experience across international markets.